



# 2024 SENATOR CONDUITING

(THROUGH AUGUST)

TIM SHEEHY	\$514,615
SEN. MARCO RUBIO	\$226,578
SEN. TED CRUZ	\$171,357
SAM BROWN	\$165,884
SEN. MARSHA BLACKBURN	\$157,127
KARI LAKE	\$149,238
SEN. JOHN KENNEDY	\$135,118
SEN. MIKE LEE	\$128,608
DAVE MCCORMICK	\$114,611
STEVE GARVEY	\$109,688
BERNIE MORENO	\$59,577
SEN. TOM COTTON	\$51,977
SEN. TIM SCOTT	\$45,248
SEN. JOSH HAWLEY	\$44,259
MAJORITY MAKERS FUND	\$37,579
SEN. KEVIN CRAMER	\$31,062
SEN. JD VANCE	\$23,257
SEN. BILL HAGERTY	\$19,057
SEN. RICK SCOTT	\$16,708
HUNG CAO	\$16,236
CONG. JIM BANKS	\$15,705
SEN. STEVE DAINES	\$13,543
SEN. RON JOHNSON	\$12,752
MIKE ROGERS	\$12,566
ERIC HOVDE	\$12,554
SEN. JOHN CORNYN	\$11,673
SEN. JOHN BARRASSO	\$10,778
SEN. JONI ERNST	\$10,559
SEN. LINDSEY GRAHAM	\$10,075
SEN. KATIE BRITT	\$6,657
NELLA DOMENICI	\$6,600
SEN. MARKWAYNE MULLIN	\$5,309
SEN. DEB FISCHER	\$4,636

JIM JUSTICE	\$4,625
LARRY HOGAN	\$4,396
SEN. RAND PAUL	\$3,811
SEN. ERIC SCHMITT	\$3,420
SEN. TED BUDD	\$3,323
SEN. MITCH MCCONNELL	\$2,896
SEN. CHUCK GRASSLEY	\$2,461
SEN. DAN SULLIVAN	\$1,195
SEN. TOMMY TUBERVILLE	\$1,062
SEN. CINDY HYDE-SMITH	\$1,021
SEN. MIKE CRAPO	\$339
SEN. CYNTHIA LUMMIS	\$330
SEN. BILL CASSIDY	\$279
SEN. JIM RISCH	\$158
SEN. ROGER WICKER	\$6
SEN. SUSAN COLLINS	\$5
SEN. ROGER MARSHALL	\$0
SEN. MITT ROMNEY	\$0
SEN. THOM TILLIS	\$0
SEN. JAMES LANKFORD	\$0
SEN. JOHN THUNE	\$0
SEN. TODD YOUNG	\$0
SEN. JOHN BOOZMAN	\$0
SEN. JERRY MORAN	\$0
SEN. LISA MURKOWSKI	\$0
SEN. MIKE BRAUN	\$0
SEN. SHELLEY MOORE CAPITO	\$0
SEN. JOHN HOEVEN	\$0
SEN. PETE RICKETTS	\$0
SEN. MIKE ROUNDS	\$0
JOHN CURTIS	\$0
CURTIS BASHAW	\$0

## RECOMMENDED ACTION ITEMS

- ✓ Nearly every Democrat Senator is 'split sending' for other Senators & candidates AND sending on their own email/text house files. We do not do enough of this on our side of the aisle. There are several leading by example like Senators Schmitt, Cotton, Hyde-Smith and Graham but we need others to help, especially those with digital files. Please ask your digital agencies to build at least 1 split send into your email and text HF schedules each per week.
 

\*\* Especially if you are not up in 2024, please help those that are. It will not only raise more hard dollars for our candidates but also keep your files active and engaged when you aren't on the ballot for 2-4 more years.
- ✓ NRSC digital is sending out regular digital content packages from the various campaigns (top performing pieces only) that your campaign can send to your housefiles as well. Many Senators are helping in this way too.
- ✓ Put all '24 races, especially those challengers to Democrat incumbents, on your candidate conduit upsell panel at the TOP of the list. Your digital agency should be able to do this easily.
- ✓ Please consider signing emails/texts for our challengers. Many of our Members are already doing this. Our challengers are not as well known to the GOP donor base so having a sitting Senator make the case for them why it is important to retake the majority helps.
- ✓ Create a special upsell that all donors get in one of the first three upsells pitching at least the top 3-5 races (including pickup opportunities).
- ✓ Limit total upsells to no more than 10 so people can get to the candidate conduit panel more quickly.



# 2024 SENATOR DIGITAL REPORT CARD

(THROUGH JULY)

SENATOR	JAN-AUGUST RAISED FOR '24 RACES	# OF RACES/ FUNDS CONDUCTED	SURROGATE RAISED \$ FOR NRSC THRU AUG	# OF SIGNED CREATIVE THRU AUG
TIM SHEEHY	\$514,615	17	\$465,638	0
SEN. MARCO RUBIO	\$226,578	12	\$139,383	21
SEN. TED CRUZ	\$171,357	11	\$5,629,864	120
SAM BROWN	\$165,884	10	\$214,253	0
SEN. MARSHA BLACKBURN	\$157,127	13	\$42,599	7
KARI LAKE	\$149,238	15	\$150,510	0
SEN. JOHN KENNEDY	\$135,118	17	\$846	0
SEN. MIKE LEE	\$128,608	13	\$6,898	2
DAVE MCCORMICK	\$114,611	22	\$73,596	0
STEVE GARVEY	\$109,688	12	\$165,888	0
BERNIE MORENO	\$59,577	10	\$5,223	0
SEN. TOM COTTON	\$51,977	12	\$355,779	5
SEN. TIM SCOTT	\$45,248	19	\$78,695	21
SEN. JOSH HAWLEY	\$44,259	16	\$71,627	5
MAJORITY MAKERS FUND	\$37,579	18	\$0	0
SEN. KEVIN CRAMER	\$31,062	17	\$32	0
SEN. JD VANCE	\$23,257	19	\$195,093	8
SEN. BILL HAGERTY	\$19,057	11	\$1,566	4
SEN. RICK SCOTT	\$16,708	18	\$27,930	1
HUNG CAO	\$16,236	6	\$50,993	0
CONG. JIM BANKS	\$15,705	7	\$5,840	0
SEN. STEVE DAINES	\$13,543	20	\$33,365	85
SEN. RON JOHNSON	\$12,752	15	\$125,181	7
MIKE ROGERS	\$12,566	5	\$90,847	0
ERIC HOVDE	\$12,554	10	\$10,308	0
SEN. JOHN CORNYN	\$11,673	10	\$0	0
SEN. JOHN BARRASSO	\$10,778	14	\$19	0
SEN. JONI ERNST	\$10,559	9	\$30	0
SEN. LINDSEY GRAHAM	\$10,075	16	\$37,668	3
SEN. KATIE BRITT	\$6,657	7	\$27,264	11
NELLA DOMENICI	\$6,600	9	\$0	0
SEN. MARKWAYNE MULLIN	\$5,309	16	\$3,196	0
SEN. DEB FISCHER	\$4,636	10	\$1,956	1
JIM JUSTICE	\$4,625	13	\$25,577	0
LARRY HOGAN	\$4,396	12	\$0	0
SEN. RAND PAUL	\$3,811	3	\$0	0
SEN. ERIC SCHMITT	\$3,420	20	\$1,633	9
SEN. TED BUDD	\$3,323	18	\$356	0
SEN. MITCH MCCONNELL	\$2,896	8	\$0	0
SEN. CHUCK GRASSLEY	\$2,461	20	\$69,365	3
SEN. DAN SULLIVAN	\$1,195	3	\$121	0
SEN. TOMMY TUBERVILLE	\$1,062	8	\$0	0
SEN. CINDY HYDE-SMITH	\$1,021	11	\$25,609	5
SEN. MIKE CRAPO	\$339	11	\$1,308	1
SEN. CYNTHIA LUMMIS	\$330	0	\$9,774	9
SEN. BILL CASSIDY	\$279	9	\$624	1
SEN. JIM RISCH	\$158	3	\$3,657	1
SEN. ROGER WICKER	\$6	9	\$32	0
SEN. SUSAN COLLINS	\$5	1	\$0	0
SEN. ROGER MARSHALL	\$0	6	\$0	3
SEN. MITT ROMNEY	\$0	5	\$0	0
SEN. THOM TILLIS	\$0	2	\$0	0
SEN. JAMES LANKFORD	\$0	0	\$0	0
SEN. JOHN THUNE	\$0	2	\$0	0
SEN. TODD YOUNG	\$0	0	\$0	0
SEN. JOHN BOOZMAN	\$0	0	\$0	0
SEN. JERRY MORAN	\$0	0	\$0	0
SEN. LISA MURKOWSKI	\$0	0	\$0	0
SEN. MIKE BRAUN	\$0	0	\$0	0
SEN. SHELLEY MOORE CAPITO	\$0	0	\$0	0
SEN. JOHN HOEVEN	\$0	0	\$0	0
SEN. PETE RICKETTS	\$0	0	\$862	0
SEN. MIKE ROUNDS	\$0	0	\$0	0
JOHN CURTIS	\$0	0	\$0	0
CURTIS BASHAW	\$0	0	\$0	0

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