



To: Kari Lake
From: JL Partners & Landon Wall
Date: February 1, 2024
Subject: Arizona Statewide Polling Results

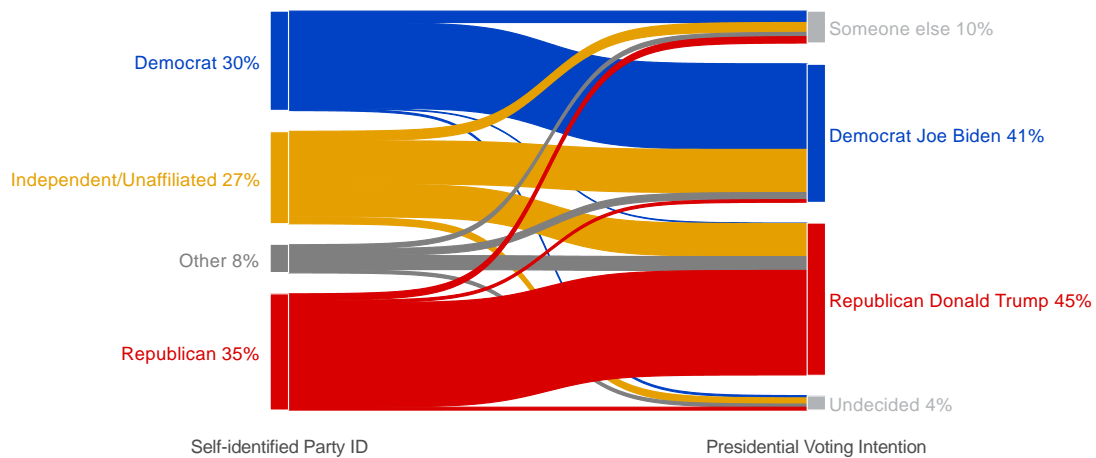
Toplines

- **Donald Trump leads Joe Biden by 4 points** among Arizona likely voters, 45% to 41%. This represents a swing of 5 points from 2020. “Someone else” is on 10% with 4% undecided.
- **Kari Lake leads Ruben Gallego by 2 points** in a head-to-head – 46% to 44% – with 9% undecided.
- **With Kyrsten Sinema included as an independent, Lake’s lead narrows slightly to 1 point (40% to 39%).** Sinema takes 13%, with 8% undecided.
- **The border and the economy are the two stand-out most important issues** for the likely Arizona electorate, selected by 52% and 51% respectively.
- **The Jeff DeWit incident appears to have made a significant impact:** 70% of Arizona likely voters say they have seen or heard something about this.
- **The incident looks to have improved Lake’s standing with the Arizonan electorate:** out of those who had seen or heard about it, voters said this had improved rather than worsened their view of Lake by a margin of 2 to 1 (30% to 15%).

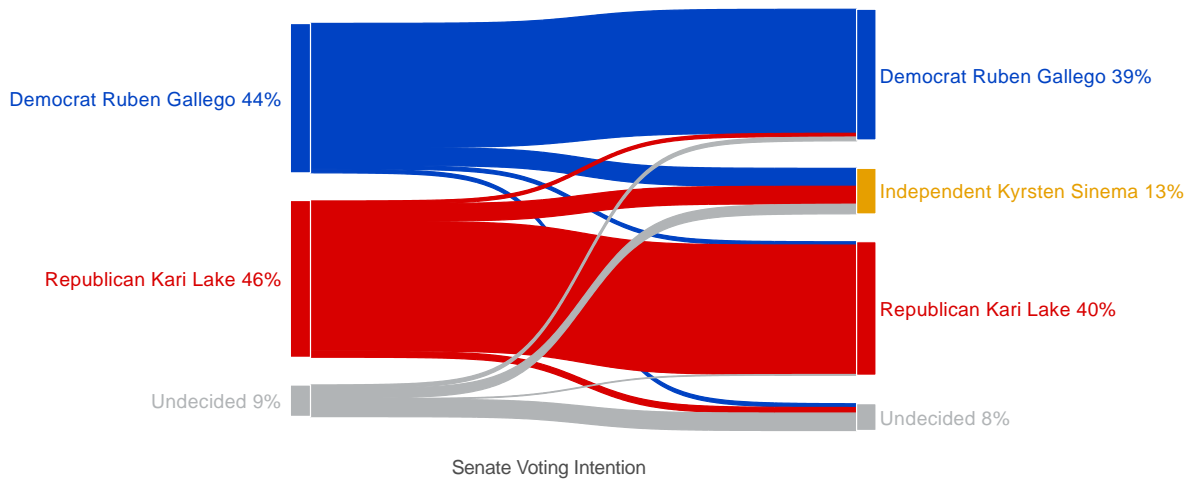
In detail

- **Donald Trump leads Joe Biden by 4 points among Arizona likely voters, 45% to 41%.** This represents a swing of 5 points from 2020. “Someone else” is on 10% with 4% undecided.
 - Trump takes 90% of the support of self-identified Republicans with Biden receiving 86% from Democrats.
 - This lead comes despite Biden leading by 11 points among independents: 46% to 36%.
 - Biden leads by 82% to 4% among Democrat-leaning independents and 39% to 28% with independents without a partisan lead. Trump leads by 70% to 16% among Republican-leaning independents.
 - Trump secures 97% support from self-identified Trump Republicans and 84% from traditional Republicans.
 - Biden receives 81% support from self-identified progressive Democrats and 92% from traditional Democrats.
 - Trump receives 91% support from very conservative and 75% from somewhat conservative voters; Biden receives 76% from very liberal and 80% from somewhat liberal voters.
 - Trump leads by 10 points among white voters with Biden ahead by 2 with Hispanics.

- Trump retains 86% of his support from 2020 against just 79% for Joe Biden



- **Kari Lake leads Ruben Gallego by 2 points in a head-to-head – 46% to 44% – with 9% undecided.**
 - Lake takes 94% support from self-identified Trump Republicans but 81% from traditional Republicans.
 - Gallego takes 94% support from self-identified progressive Democrats and 88% from traditional Democrats.
 - Gallego leads narrowly among independents, 45% to 43%.
 - Gallego leads 54% to 37% among self-identified moderates.
 - Lake leads by 7 points among white voters with Gallego ahead by 11 among Hispanics.
 - Lake retains the support of 93% of her 2022 supporters, with Gallego only retaining 88% of Hobbs’ support.
- **With Kyrsten Sinema included as an independent, Lake’s lead narrows slightly to 1 point (40% to 39%). Sinema takes 13%, with 8% undecided.**
 - Sinema performs best with independents who do not give a partisan lean, coming first with 32%. She reaches 23% with Republican-leaning independents but only 10% with Democrat-leaning independents.
 - 10% of Republicans support Sinema – 8% of Democrats.



- **The border and the economy are the two stand-out most important issues** for the likely Arizona electorate, selected by 52% and 51% respectively.
 - Threats to democracy (33%), crime (31%) and abortion (31%) are the next most important issues; global conflict (26%), health (22%) and climate change (19%) rank bottom.
 - The most important issues for self-identified **Republicans** are the border (88%), the economy (65%) and election integrity (46%).
 - The most important issues for self-identified **independents** are the economy (57%), the border (51%) and crime (39%).
 - The most important issues for self-identified **Democrats** are abortion (57%), threats to democracy (49%) and healthcare (40%).