

Senior staffers expect the pharmaceutical, financial services, defense, & airline industries to increase their spending MOST in 2024

Which of the following industries or sectors do you expect to increase their lobbying spending MOST in 2024? (COMBINED CHOICE – TOP THREE)

	TOTAL	DEM	GOP
Pharmaceuticals and health products	49%	47%	50%
Financial services	39%	31%	47%
Defense/national security	33%	31%	34%
Airlines and air transportation manufacturers	31%	28%	33%
Oil and gas	26%	20%	32%
Cryptocurrency	25%	27%	22%
Online/internet businesses	23%	27%	20%
Health insurance/HMOs	17%	21%	14%
Agriculture	13%	11%	15%
Hospitals	10%	7%	13%



Most do NOT expect the education, auto, real estate or insurance industries to increase their spending as much as others

Which of the following industries or sectors do you expect to increase their lobbying spending MOST in 2024? (COMBINED CHOICE – TOP THREE)

	TOTAL	DEM	GOP
Renewable energy	8%	9%	7%
Electronics manufacturing and equipment	6%	7%	5%
Electric utilities	6%	10%	2%
Telecom	6%	10%	2%
Insurance (excluding health insurance)	4%	6%	2%
Real estate	2%	4%	0%
Automotive	2%	2%	2%
Education	0%	0%	0%

