

Ahead of Trump's 100th Day in Office, DSCC Launches Geofenced Ads Highlighting Senate Republicans' Cowardice

Approaching Trump's 100th day in office, the Democratic Senatorial Campaign Committee (DSCC) launched a new geofenced digital ad campaign in the style of a missing poster in search of Senate Republicans' spines, putting their cowardice and refusal to stand up to Donald Trump on display.



The digital ad is geofenced to the United States Capitol in hopes of reaching Republican U.S. Senators who have fallen in lockstep as Trump slashes Social Security, threatens deep cuts to Medicaid, and drives the economy into a tailspin, leaving families with higher costs.

From DSCC spokesperson Maeve Coyle: "In 2026, voters will hold Susan Collins, Thom Tillis, and Senate Republicans accountable for their spineless acceptance of Trump's toxic agenda: cuts to Social Security and Medicaid and chaotic tariffs that are driving the economy into the ground."