

Kate Bennett Joins Invariant

Washington, DC, January 18, 2022 – Bipartisan government relations and communications firm Invariant welcomes Kate Bennett as senior advisor. A renowned journalist for over two decades, Bennett will join Invariant’s strategic communications and public affairs team.

“Kate is a force in Washington and nationally,” said Heather Podesta, Invariant’s founder and CEO. “With deep expertise as a writer, broadcaster, editor, and correspondent, she knows how to tell captivating stories. Kate approaches every challenge creatively, and her skillset will immediately add value for companies working to craft their narrative and frame their story across integrated channels.”

Bennett joins Invariant from CNN, where she was a White House correspondent focusing on the Administration, the East Wing, the first lady, and other social and political issues. In addition to breaking news over the last six years, Bennett wrote some of the most popular stories on CNN’s digital platforms and social media channels. While at CNN, Bennett frequently produced, wrote, and recorded television pieces, often serving as an on-air reporter. For two years, she helmed CoverLine, a daily newsletter for CNN, covering a mashup of politics, pop culture, and top-of-mind DC issues for tens of thousands of readers.

Before her time at CNN, Bennett wrote for the Independent Journal Review, POLITICO, and Washingtonian Magazine. Kate also authored the first comprehensive book about Melania Trump, *FREE, MELANIA: The Unauthorized Biography*, published in December 2019.

“I am thrilled to bring my experience, ideas, creativity, and contacts from over decades as a journalist to work for important clients at Invariant,” said Bennett. “Telling stories is my passion, and I look forward to doing it alongside the bright minds at Invariant.”

Bennett is a graduate of St. John’s College in Annapolis, Maryland.

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[Invariant](#) is a bipartisan government relations and communications firm providing strategic advice to companies, trade associations, non-profits, and individuals on how to make Washington work for them. We change the status quo. Invariant provides clients with sophisticated advocacy, legislative and regulatory analysis, crisis management, coalition building, and public affairs and communications counsel.