



Punchbowl News' The Canvass K Street January 2023 Edition

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January 11-27, 2023

N=382 senior K Street leaders from across the corporate, lobbying, trade association, non-profit, and think tank industries

COLUMN KEY:

TOTAL: n=382 Senior K Street leaders

DEM: n=182 Democratic senior K Street leaders

GOP: n=189 Republican senior K Street leaders

QUESTION S1: What is your gender?

	TOTAL	DEM	GOP
Male	77%	74%	81%
Female	23%	26%	19%
Nonbinary	0%	0%	1%

QUESTION S2: And what is your age?

	TOTAL	DEM	GOP
18-24	0%	0%	0%
25-40	26%	31%	21%
41-56	58%	52%	64%
57-75	16%	18%	15%
76+	0%	0%	0%

QUESTION S3: Approximately how many years total have you worked in your profession?

	TOTAL	DEM	GOP
Less than 3 years	1%	1%	1%
3-5 years	2%	2%	2%
6-10 years	7%	7%	7%
11-15 years	17%	21%	13%
16-20 years	21%	20%	20%
More than 20 years	52%	49%	57%

QUESTION S4: Thinking of all the elections that you have voted in, would you say that you generally vote for...?

	TOTAL	DEM	GOP
Republican	42%	0%	84%

All Republicans	10%	0%	21%
Mostly Republicans	31%	0%	63%
Swing	15%	10%	16%

A few more Republicans than Democrats	8%	0%	16%
Evenly Republican and Democrat	3%	0%	0%
A few more Democrats than Republicans	5%	10%	0%
Democrat	43%	90%	0%

Mostly Democrats	21%	45%	0%
All Democrats	22%	46%	0%



QUESTION S5: Which of the following best describes where you work?

	TOTAL	DEM	GOP
Law firm	6%	5%	7%
Public affairs firm	11%	14%	9%
Lobbying firm	34%	37%	32%
Corporation	19%	21%	17%
Think tank	1%	1%	1%
Trade association	23%	15%	28%
Non-profit/charity	4%	4%	3%
Other	3%	3%	3%

QUESTION S6: Which of the following titles best describes your primary job role?

	TOTAL	DEM	GOP
President/CEO/Partner/Executive Director	34%	35%	33%
Managing Director/Principal	14%	15%	13%
Executive Vice President/Senior Vice President/Vice President	32%	27%	36%
Senior Director/Director	6%	7%	4%
Head of Government or Federal Affairs	10%	10%	11%
Lobbyist	4%	5%	3%
Other	1%	1%	1%

QUESTION S7: If you had to pick one of the following, which best describes your ethnic or racial background?

	TOTAL	DEM	GOP
African-American, non-Hispanic/Latino	4%	7%	1%
White/Caucasian, non-Hispanic/Latino	82%	83%	82%
Hispanic/Latino of any race	4%	5%	4%
Asian or Pacific Islander	1%	0%	2%
Native American	0%	0%	0%
2 or more races	1%	0%	3%
Decline to answer	7%	5%	8%



QUESTION 1/2: Who or what do you believe is the biggest threat to the long-term effectiveness of the Democratic Party? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
The far left of the party	71%	71%	0%
The party's messaging strategy and approach	59%	59%	0%
Bench of candidates	27%	27%	0%
The party's position on key issues	16%	16%	0%
Demographic changes	12%	12%	0%
President Biden running for reelection in 2024	12%	12%	0%
Party leadership	3%	3%	0%

QUESTION 3/4: Who or what do you believe is the biggest threat to the long-term effectiveness of the Republican Party? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
Former President Trump running for President in 2024	76%	0%	76%
The far right of the party	72%	0%	72%
Bench of candidates	17%	0%	17%
The party's messaging strategy and approach	15%	0%	15%
The party's position on key issues	7%	0%	7%
Party leadership	6%	0%	6%
Demographic changes	6%	0%	6%

QUESTION 5: How divided or united do you believe the Democratic Party is?

	TOTAL	DEM	GOP
United	76%	76%	0%

Very united	17%	17%	0%
Somewhat united	59%	59%	0%
Neither united nor divided	4%	4%	0%
Divided	20%	20%	0%

Somewhat divided	20%	20%	0%
Very divided	1%	1%	0%
I don't know	0%	0%	0%

QUESTION 6: How divided or united do you believe the Republican Party is?

	TOTAL	DEM	GOP
United	21%	0%	21%

Very united	2%	0%	2%
Somewhat united	19%	0%	19%
Neither united nor divided	5%	0%	5%
Divided	74%	0%	74%

Somewhat divided	49%	0%	49%
Very divided	25%	0%	25%
I don't know	0%	0%	0%



QUESTION 7: How effective or ineffective do you believe the new Congress will be at passing meaningful legislation?

	TOTAL	DEM	GOP
Effective	7%	3%	12%

Very effective	1%	0%	2%
Somewhat effective	6%	3%	10%
Neither effective nor ineffective	6%	4%	8%
Ineffective	86%	92%	80%

Somewhat ineffective	33%	30%	37%
Very ineffective	53%	62%	44%
I don't know	0%	1%	0%

QUESTION 8A: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Immigration

	TOTAL	DEM	GOP
Likely	10%	9%	12%

Very likely	1%	1%	1%
Somewhat likely	9%	8%	11%
Neither likely nor unlikely	10%	11%	10%
Unlikely	80%	80%	78%

Somewhat unlikely	30%	29%	30%
Very unlikely	50%	51%	48%
I don't know	0%	0%	1%

QUESTION 8B: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Health care

	TOTAL	DEM	GOP
Likely	9%	8%	11%

Very likely	1%	1%	1%
Somewhat likely	8%	7%	10%
Neither likely nor unlikely	10%	7%	13%
Unlikely	80%	83%	76%

Somewhat unlikely	26%	26%	26%
Very unlikely	54%	57%	49%
I don't know	1%	2%	1%



QUESTION 8C: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Regulating tech and social media companies

	TOTAL	DEM	GOP
Likely	39%	31%	46%

Very likely	4%	2%	5%
Somewhat likely	35%	29%	41%
Neither likely nor unlikely	18%	18%	17%
Unlikely	43%	50%	35%

Somewhat unlikely	28%	29%	28%
Very unlikely	14%	21%	7%
I don't know	1%	1%	1%

QUESTION 8D: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Crime and public safety

	TOTAL	DEM	GOP
Likely	25%	18%	34%

Very likely	3%	2%	3%
Somewhat likely	23%	16%	31%
Neither likely nor unlikely	15%	15%	14%
Unlikely	58%	65%	51%

Somewhat unlikely	28%	29%	28%
Very unlikely	30%	37%	23%
I don't know	2%	2%	2%

QUESTION 8E: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Abortion

	TOTAL	DEM	GOP
Likely	5%	5%	5%

Very likely	2%	2%	2%
Somewhat likely	3%	3%	4%
Neither likely nor unlikely	3%	2%	4%
Unlikely	91%	93%	88%

Somewhat unlikely	10%	9%	12%
Very unlikely	81%	85%	76%
I don't know	1%	0%	2%



QUESTION 8F: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Inflation and rising cost of living

	TOTAL	DEM	GOP
Likely	20%	15%	25%

Very likely	2%	1%	3%
Somewhat likely	18%	14%	22%
Neither likely nor unlikely	19%	17%	19%
Unlikely	61%	67%	55%

Somewhat unlikely	32%	34%	30%
Very unlikely	29%	34%	25%
I don't know	1%	1%	1%

QUESTION 8G: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Funding for the war in Ukraine

	TOTAL	DEM	GOP
Likely	77%	74%	79%

Very likely	20%	18%	21%
Somewhat likely	57%	57%	58%
Neither likely nor unlikely	10%	11%	9%
Unlikely	13%	14%	12%

Somewhat unlikely	10%	10%	8%
Very unlikely	4%	4%	3%
I don't know	0%	1%	0%

QUESTION 8H: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Taxes

	TOTAL	DEM	GOP
Likely	17%	14%	20%

Very likely	2%	2%	2%
Somewhat likely	15%	13%	18%
Neither likely nor unlikely	11%	12%	11%
Unlikely	71%	74%	68%

Somewhat unlikely	27%	29%	24%
Very unlikely	45%	45%	44%
I don't know	0%	0%	1%



QUESTION 8I: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Regulating the cryptocurrency industry

	TOTAL	DEM	GOP
Likely	48%	38%	59%

Very likely	6%	4%	8%
Somewhat likely	42%	34%	51%
Neither likely nor unlikely	16%	18%	14%
Unlikely	33%	42%	24%

Somewhat unlikely	23%	26%	18%
Very unlikely	11%	16%	6%
I don't know	2%	2%	3%

QUESTION 8J: How likely or unlikely do you think it is that Congress will pass legislation to address the following issues this year?

Raising the debt ceiling

	TOTAL	DEM	GOP
Likely	81%	81%	82%

Very likely	49%	45%	56%
Somewhat likely	31%	36%	26%
Neither likely nor unlikely	7%	7%	6%
Unlikely	10%	10%	10%

Somewhat unlikely	8%	8%	7%
Very unlikely	3%	2%	3%
I don't know	2%	2%	2%

QUESTION 9/10: Which of the following industries do you think will receive the MOST scrutiny from Congress? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
Tech	87%	84%	90%
Crypto	61%	62%	60%
Airlines	16%	18%	16%
Financial services	15%	16%	15%
Energy	11%	13%	9%
Health care	8%	7%	10%
Retail/Grocery	1%	1%	1%



QUESTION 11: Do you believe the economy will be stronger or weaker this year than it was in 2022?

	TOTAL	DEM	GOP
Stronger	47%	59%	35%

Much stronger	3%	5%	1%
Somewhat stronger	43%	54%	34%
Neither stronger nor weaker	16%	16%	17%
Weaker	36%	23%	48%

Somewhat weaker	35%	23%	46%
Much weaker	1%	1%	2%
I don't know	1%	2%	0%

QUESTION 12: How likely or unlikely do you believe it is that there will be a government shutdown at some point in 2023?

	TOTAL	DEM	GOP
Likely	77%	85%	71%

Very likely	26%	30%	23%
Somewhat likely	51%	55%	48%
Neither likely nor unlikely	4%	2%	5%
Unlikely	19%	12%	23%

Somewhat unlikely	15%	10%	19%
Very unlikely	3%	2%	5%
I don't know	1%	1%	1%

QUESTION 13/14: Which of the following tech and social media companies are MOST likely to be scrutinized and more heavily regulated by Congress this year? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
TikTok	88%	88%	87%
Facebook/Meta	53%	52%	54%
Twitter	30%	29%	32%
Google/Alphabet	14%	13%	17%
Amazon	7%	10%	5%
Apple	4%	4%	3%
Microsoft	1%	1%	1%
Other	2%	3%	2%

QUESTION 15: Which of the following is closer to your view of the crypto industry?

	TOTAL	DEM	GOP
It's a part of the economy and is here to stay	42%	43%	41%
It's a fad and will fade soon	41%	39%	43%
I don't know	16%	18%	16%



QUESTION 16/17: Which of the following committees do you think will be the MOST influential when it comes to crypto policy this Congress? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
House Financial Services Committee	76%	67%	84%
Senate Banking Committee	64%	65%	62%
Senate Finance Committee	25%	30%	21%
Senate Agriculture Committee	17%	21%	14%
House Ways and Means Committee	7%	6%	6%
House Energy and Commerce Committee	6%	4%	8%
House Agriculture Committee	5%	5%	5%
Senate Natural Resources Committee	0%	1%	0%

QUESTION 18/19: In which of the following industries do you expect the MOST client growth this year? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
Tech	58%	59%	59%
Renewable energy	43%	51%	34%
Financial services	35%	32%	38%
Crypto	17%	14%	20%
Pharmaceuticals	16%	14%	19%
Oil and gas	16%	15%	18%
Hospitals	8%	11%	6%
Health insurers	6%	5%	7%

QUESTION 20/21: Which of the following potential Republican-led House investigations will be MOST politically impactful? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
The US-Mexico border/immigration enforcement	55%	57%	52%
Bias and censorship within tech and social media companies	30%	20%	40%
The withdrawal from Afghanistan	30%	36%	24%
Politicization of the DOJ	27%	25%	29%
COVID-19 origin and policies	20%	16%	24%
Hunter Biden's foreign business dealings	19%	21%	16%
Funding the war in Ukraine	7%	9%	5%
Alleged voter/election fraud	1%	3%	0%
I don't know	5%	7%	5%

QUESTION 22/23: Which of the following Cabinet members do you believe is MOST likely to leave the Administration in the coming months? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
Secretary of Homeland Security Alejandro Mayorkas	51%	45%	57%
Chief of Staff Ron Klain	40%	41%	40%
Secretary of Health and Human Services Xavier Becerra	30%	37%	23%
Secretary of the Treasury Janet Yellen	18%	18%	17%
Secretary of Transportation Pete Buttigieg	14%	9%	20%
Secretary of Labor Marty Walsh	6%	7%	5%
Secretary of Commerce Gina Raimondo	5%	5%	5%
Secretary of Defense Lloyd Austin	4%	3%	5%
Secretary of Energy Jennifer Granholm	4%	3%	5%
Attorney General Merrick Garland	2%	3%	1%
Secretary of State Antony Blinken	2%	2%	1%
I don't know	12%	14%	11%



QUESTION 24: Who do you believe is a MORE effective House leader?

	TOTAL	DEM	GOP
Hakeem Jeffries	77%	99%	55%
Kevin McCarthy	23%	1%	45%

QUESTION 25: Who do you believe is a MORE effective Senate leader?

	TOTAL	DEM	GOP
Mitch McConnell	76%	58%	93%
Chuck Schumer	24%	42%	7%

QUESTION 26: Do you believe the deal Kevin McCarthy struck to become Speaker of the House will make him more effective or less effective as Speaker?

	TOTAL	DEM	GOP
Effective	7%	0%	15%

Much more effective	2%	0%	4%
Somewhat more effective	5%	0%	11%
Neither more nor less effective	9%	3%	16%
Less effective	82%	97%	68%

Somewhat less effective	27%	18%	34%
Much less effective	56%	79%	34%
I don't know	1%	1%	1%

QUESTION 27: How long do you think Kevin McCarthy will remain Speaker of the House?

	TOTAL	DEM	GOP
1-3 months	2%	2%	2%
4-6 months	13%	15%	12%
7-12 months	41%	50%	32%
13-18 months	13%	15%	11%
The entire Congress	31%	18%	44%

QUESTION 28: Do you agree or disagree that President Joe Biden is the Democratic Party's best option to win the 2024 presidential election?

	TOTAL	DEM	GOP
Agree	59%	59%	0%

Strongly agree	22%	22%	0%
Somewhat agree	37%	37%	0%
Neither agree nor disagree	8%	8%	0%
Disagree	32%	32%	0%

Somewhat disagree	22%	22%	0%
Strongly disagree	10%	10%	0%
I don't know	1%	1%	0%



QUESTION 29: Do you agree or disagree that former President Donald Trump is the Republican Party's best option to win the 2024 presidential election?

	TOTAL	DEM	GOP
Agree	2%	0%	2%

Strongly agree	1%	0%	1%
Somewhat agree	1%	0%	1%
Neither agree nor disagree	2%	0%	2%
Disagree	96%	0%	96%

Somewhat disagree	6%	0%	6%
Strongly disagree	90%	0%	90%
I don't know	1%	0%	1%

QUESTION 30/31: If President Biden does not run for reelection in 2024, who is most likely to be the Democratic nominee for president in 2024? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
Gretchen Whitmer	49%	49%	0%
Pete Buttigieg	38%	38%	0%
Kamala Harris	31%	31%	0%
Gavin Newsom	25%	25%	0%
J.B. Pritzker	12%	12%	0%
Roy Cooper	9%	9%	0%
Amy Klobuchar	7%	7%	0%
Cory Booker	5%	5%	0%
Elizabeth Warren	3%	3%	0%
Bernie Sanders	2%	2%	0%
Mark Cuban	2%	2%	0%
Hillary Clinton	0%	0%	0%
Kirsten Gillibrand	0%	0%	0%
Alexandria Ocasio-Cortez	0%	0%	0%
I don't know	8%	8%	0%

QUESTION 32/33: If former President Trump decides not to run for president in 2024, who is most likely to be the Republican nominee for president in 2024? (COMBINED CHOICE - TOP TWO)

	TOTAL	DEM	GOP
Ron DeSantis	90%	0%	90%
Glenn Youngkin	41%	0%	41%
Tim Scott	21%	0%	21%
Nikki Haley	13%	0%	13%
Mike Pompeo	9%	0%	9%
Mike Pence	8%	0%	8%
Chris Sununu	6%	0%	6%
Kristi Noem	3%	0%	3%
Ted Cruz	2%	0%	2%
Larry Hogan	2%	0%	2%
Liz Cheney	1%	0%	1%
Josh Hawley	1%	0%	1%
Mark Cuban	1%	0%	1%
Marco Rubio	0%	0%	0%
Tucker Carlson	0%	0%	0%
I don't know	2%	0%	2%