

DEMOCRATS' IMAGE IS DAMAGED

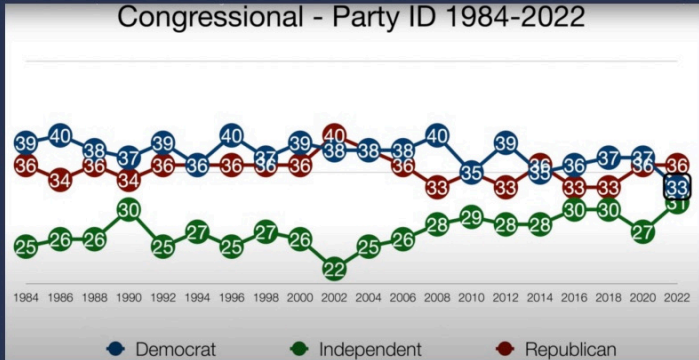
- **Below 50%**
 - 48/51 races we spent in left Democrat favorables below 50%

- **Below 45%**
 - 43/51 races we spent in left Democrat favorables below 45%



DEMOCRATS' BRAND IS DAMAGED

Lowest Democrat self-ID since 1884



Source: The Winston Group



2024 OFFENSIVE TARGET LIST

- Mary Peltola (AK-AL)
- Josh Harder (CA-09)
- OPEN (CA-47)
- Mike Levin (CA-49)
- Yadira Caraveo (CO-08)
- Jahana Hayes (CT-05)
- Darren Soto (FL-09)
- Eric Sorensen (IL-17)
- Frank Mrvan (IN-01)
- Sharice Davids (KS-03)
- Jared Golden (ME-02)
- Hillary Scholten (MI-03)
- OPEN (MI-07)
- Dan Kildee (MI-08)
- Angie Craig (MN-02)
- Don Davis (NC-01)
- Wiley Nickel (NC-13)
- Jeff Jackson (NC-14)
- Chris Pappas (NH-01)
- Gabriel Vasquez (NM-02)
- Dina Titus (NV-01)
- Susie Lee (NV-03)
- Steven Horsford (NV-04)
- Pat Ryan (NY-18)
- Greg Landsman (OH-01)
- Marcy Kaptur (OH-09)
- Emilia Sykes (OH-13)
- Val Hoyle (OR-04)
- Andrea Salinas (OR-06)
- Susan Wild (PA-07)
- Matt Cartwright (PA-08)
- Chris Deluzio (PA-17)
- Seth Magaziner (RI-02)
- Vicente Gonzalez (TX-34)
- Abigail Spanberger (VA-07)
- Marie Gluesenkamp Perez
- Kim Schrier (WA-08)



UTILIZE THE TOOLS OF THE MAJORITY

THE HILL

McCarthy goes on offense, forcing Senate Democrats into tough votes

AXIOS

Scoop: GOP ads hit vulnerable Dems over D.C. crime law

THE HILL

House Republicans highlight Democrats' votes on DC crime bill in new ad campaign

"173 House Democrats voted to support reduced sentences for violent crimes. So crazy, even President Biden won't support the anarchy,"



DEMOCRATS' ACCOUNTS ARE DAMAGED

Target Democrats forced to spend down



Wild (PA-07)

2022 Ending COH: \$53,961



Cartwright (PA-08)

2022 Ending COH: \$52,650



Lee (NV-03)

2022 Ending COH: \$37,367



Golden (ME-02)

2022 Ending COH: \$34,690



DEMOCRATS' IMAGE IS DAMAGED

On average, we added 10.5% to Democrats' unfavorables

Gabe Vasquez (NM-02) Image

