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## **New Democrat Coalition Endorses Strong National Data Privacy Standard in the American Data Privacy and Protection Act**

**Washington, D.C.** – Today, the **New Democrat Coalition (NDC)** endorsed the bipartisan American Data Privacy and Protection Act (ADPPA). For the first time in our nation’s history, this legislation will create a comprehensive national privacy law and put people back in control of their personal information by limiting data collection and algorithmic harms, strengthening protections for children’s data, and prohibiting discrimination based on personal data.

Safeguarding Americans’ data privacy and civil and consumer rights in the digital age have always been key priorities for the New Democrat Coalition. This action builds on the Coalition’s [previous endorsement](#) of similar legislation in 2019 introduced by New Dem Chair Suzan DelBene (WA-01) that would also create a national privacy standard.

“Since our Coalition’s founding at the start of the Internet Age, New Dems have been policy leaders on innovation and technology,” **said NDC Chair Suzan DelBene.** “Early on, New Dems worked to tackle the challenges and embrace the opportunities of the 21st Century. Our members have also prioritized advancing policies that make privacy the default and put people in control of their own information. That’s why New Dems have endorsed the American Data Privacy and Protection Act. This legislation is a big step forward in our effort to ensure all Americans have strong data privacy and security protections under federal law.

“We call on Republicans and Democrats in the House and the Senate to seize this moment to come to an agreement on this critical issue and send a strong national privacy bill to the President Biden’s desk for his signature.”

This legislation passed out of the House Committee on Energy and Commerce with bipartisan support this summer. New Dems will continue working with Congressional leadership and our colleagues to finalize an agreement and advance data privacy legislation through Congress to the President’s desk.

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*[The New Democrat Coalition](#) is comprised of 99 forward-thinking Democrats who are committed to pro-economic growth, pro-innovation, and fiscally responsible policies. [Learn more about the NDC in the 117<sup>th</sup> Congress.](#)*