



MONTANA VOTER SURVEY

Sep 2024 Fabrizio Ward+



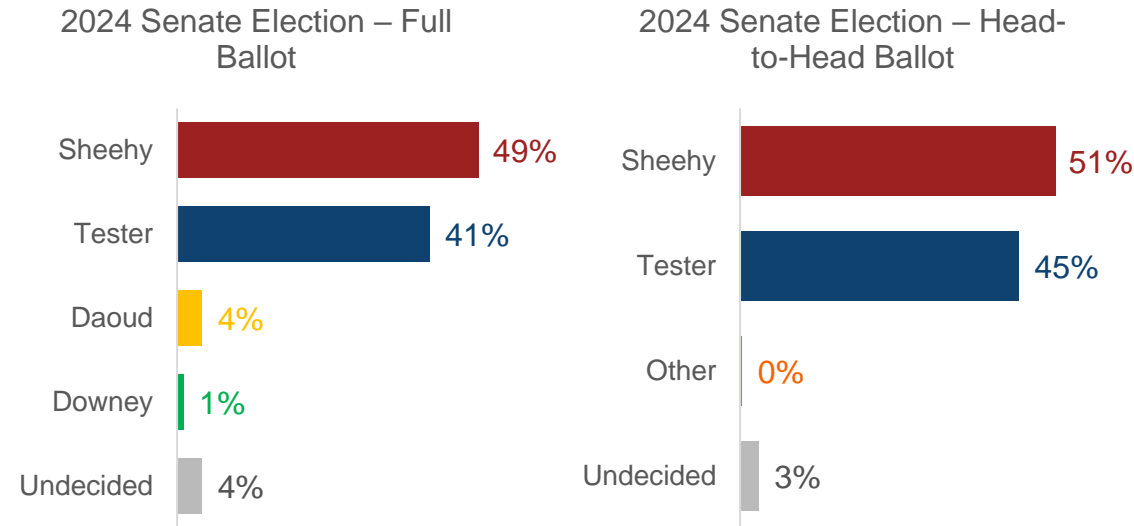


MONTANA: BATTLEGROUND STATE

Senate contest

Tim Sheehy (R) leads Senator Jon Tester (D) 49% - 41% on the full Senate ballot with others getting 5% and 4% undecided. Sheehy is up 51% - 45% on the head-to-head ballot.

- Sheehy leads among voters 50+ by 16-points. He's up 19-points with voters 50-64 and 13-points with seniors.
- The race is tight among voters 18-49 in the full ballot, though Tester is up 7-points in the head-to-head, driven by a difference among voters 18-34.
- Tester has Democrats more consolidated behind him than Sheehy has Republicans and has a narrow lead with Independents, but it is not currently enough to overcome the Republican lean of the Montana electorate.
- There are large gaps on gender, with Sheehy ahead by big margins among men and men 50+, and the race more competitive among women and women 50+.
- There is a big regional divide in Montana, with Sheehy's lead built on the 52% of Montana voters who say they live in a rural area. Tester is ahead by a similar margin with urban voters, but they are only 19% of these likely voters.
- There's a big divide by education as well, with Sheehy ahead among voters without a college degree.

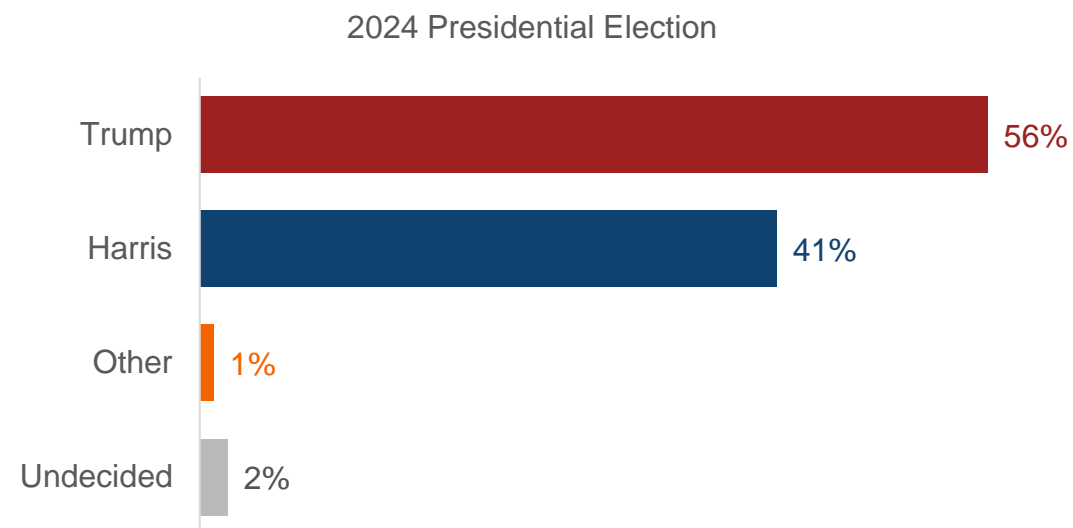


	All likely voters	Voters 18 – 49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
Net Sheehy (H2H)	+6	-7	+17	-10	-4	+20	+14	+83	-8	-95	-4	+17	+4	+30	-22	-1	+20	+20	-14	+16	-5
Net Sheehy (Full)	+8	-1	+16	+1	-3	+19	+13	+82	-3	-93	-3	+19	+2	+30	-17	+1	+21	+21	-12	+17	-9
Sheehy (Full)	49	43	55	42	44	55	54	89	40	2	43	56	48	62	37	46	56	55	41	55	33
Tester (Full)	41	44	39	41	47	36	41	7	43	95	46	37	46	32	54	45	35	34	53	38	42
Other (Full)	5	8	3	11	7	3	3	2	11	1	6	5	2	2	7	5	5	6	5	4	10
Undecided (Full)	4	4	4	5	3	6	2	2	7	3	5	3	4	4	1	4	4	5	1	3	15

Presidential contest

Former President Trump leads Vice President Harris 56% - 41% in the race for Montana's four electoral votes. This is similar to the 16-point margin Trump beat Biden by in 2020.

- Trump leads across age groups, but his 23-point lead with voters 50+ is larger than his 7-point advantage with voters 18-49.
- Trump is ahead among Independents by 9-points, while both candidates are winning almost all of their party's voters.
- Like on the Senate ballot there are big divides on gender, region, and educational attainment, with Trump running up his lead among men, rural voters, and those without 4-year college degrees.
- Caregivers 50+, who make up 14% of Montana's electorate, are a strong group for Trump, voting for him by 24-points.



	All likely voters	Voters 18-49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
Net Trump	+15	+7	+23	+6	+8	+26	+20	+90	+9	-94	+3	+29	+12	+34	-14	+7	+31	+30	-6	+24	+19
Trump	56	52	60	51	52	61	59	95	51	2	50	63	55	65	42	53	64	64	45	60	54
Harris	41	45	37	46	44	35	39	5	42	96	47	34	43	31	56	46	33	34	51	36	35
Other/Und	3	3	3	3	4	4	3	-	7	1	3	4	2	4	3	1	3	2	4	4	11

Comparison: Senate vote to Presidential vote

Trump is running ahead of Sheehy with almost every age and partisan group, but Tester is not overperforming Harris by enough to overcome the large gap at the top of the ticket.

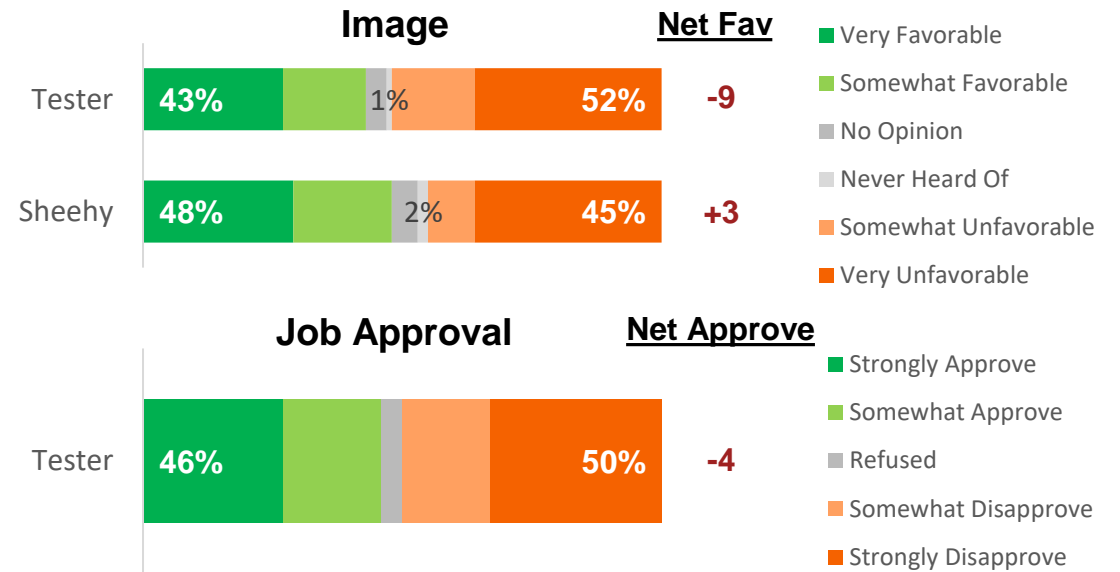
- There are only two groups where Sheehy is running a net double-digits behind Trump – voters 35-49 and Independents.
- With Republicans accounting for 39% of likely voters and Democrats only 24%, Tester will need to boost his edge with Independents or gain among Republicans to pull ahead.
- Tester and Harris have both nearly maxed out their vote share among Democrats.

	All likely voters	Voters 18 – 49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem
Net Sheehy (Full)	+8	-1	+16	+1	-3	+19	+13	+82	-3	-93
Sheehy (Full)	49	43	55	42	44	55	54	89	40	2
Tester (Full)	41	44	39	41	47	36	41	7	43	95
Other (Full)	5	8	3	11	7	3	3	2	11	1
Undecided (Full)	4	4	4	5	3	6	2	2	7	3
Net Trump	+15	+7	+23	+6	+8	+26	+20	+90	+9	-94
Trump	56	52	60	51	52	61	59	95	51	2
Harris	41	45	37	46	44	35	39	5	42	96
Other/Und	3	3	3	3	4	4	3	-	7	1
Difference (Net Sheehy – Net Trump)	-7	-8	-7	-5	-11	-7	-7	-8	-12	+1

Senate: Images and job approval

Both candidates running for Senate are extremely well defined with more than 9-in-10 holding an opinion of both. Tester's image is in negative territory with 43% viewing him favorably and 52% unfavorably. His job approval is marginally better at 46/50. Sheehy's image is narrowly positive at 48/45.

- Tester's image is weaker among voters 50+, who view him unfavorably by 14-points.
- Sheehy has an even larger age divide on his image, positive by 14-points with voters 50+, but 10-points underwater with voters 18-49.
- Neither candidate is popular with Independents, though Tester fares a bit better than Sheehy.
- The difference between Tester's image and job approval is due to voters 18-49, especially those 18-34, being more likely to approve of his job than view him favorably.

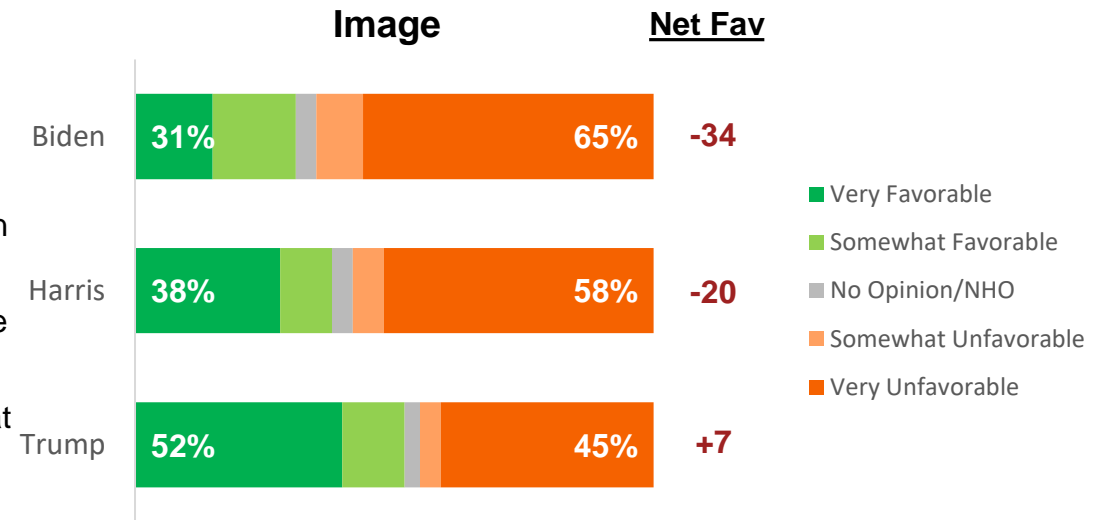


	All likely voters	Voters 18 – 49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
Tester net favorable	-9	-3	-14	-	-5	-14	-14	-77	-2	+88	-1	-17	-3	-26	+15	+1	-23	-22	+11	-16	+7
Sheehy net favorable	+3	-10	+14	-6	-14	+14	+15	+75	-11	-89	-8	+15	+4	+25	-20	-4	+18	+14	-12	+16	-6
Tester net approve	-4	+7	-13	+14	+1	-16	-10	-69	+2	+91	+4	-13	-	-27	+22	+6	-20	-16	+14	-14	+3

President: Images

National Democrats are viewed unfavorably in Montana with President Biden’s image more than 2:1 negative and Harris viewed negatively by 20-points. A slight majority of Montana voters view Trump favorably at 52/45.

- Among voters 50+ in Montana, Trump’s image is +17, while Harris is at -22 and Biden -31.
- Harris is viewed relatively better than Biden across groups, with the biggest difference among voters 18-34 where Biden is -38 and Harris only -10.
- All three politicians are underwater with Independents, but Trump is least unpopular at net -8 favorable and Biden most unpopular at -41.

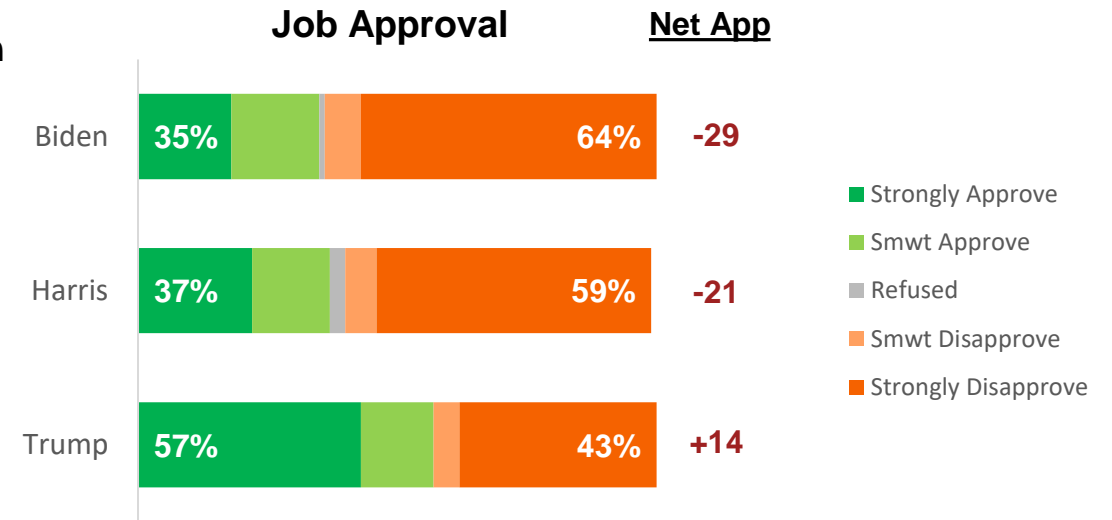


	All likely voters	Voters 18 – 49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
Biden net favorable	-34	-36	-31	-38	-34	-40	-25	-89	-41	+70	-24	-42	-19	-43	-4	-31	-44	-46	-14	-27	-40
Harris net favorable	-20	-18	-22	-10	-24	-28	-18	-86	-21	+87	-9	-33	-11	-35	+11	-16	-34	-33	-2	-20	-18
Trump net favorable	+7	-4	+17	-8	-1	+21	+13	+86	-8	-94	-6	+21	+6	+27	-15	-7	+23	+23	-17	+16	+9

President: Job Approvals

Trump’s recalled job approval is better than his image at 57/43. Biden and Harris receive lower marks on their job approvals in Montana, with majorities strongly disapproving of the jobs they are doing.

- There is a large gap on Trump’s job approval by age at +23 approve with voters 50+ and +3 with voters under 50. The differences are much smaller by age for Biden and Harris.
- Trump’s recalled job approval among Independents is net +5 compared to his net -8 image with this group.

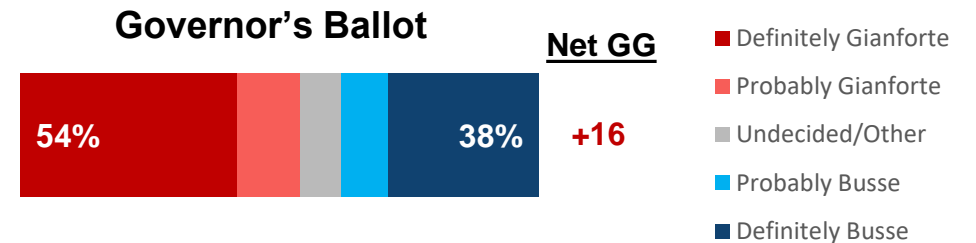
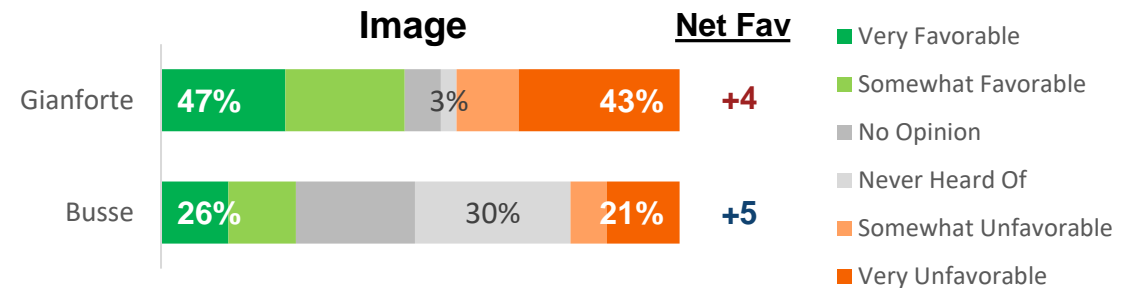


	All likely voters	Voters 18 – 49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
Biden net approval	-29	-26	-30	-32	-20	-34	-27	-92	-30	+78	-18	-38	-18	-42	-1	-23	-39	-41	-8	-30	-41
Harris net approval	-21	-17	-25	-21	-13	-28	-23	-90	-21	+89	-8	-35	-14	-36	+4	-17	-32	-34	-3	-24	-25
Trump net approval	+14	+3	+23	+4	+3	+27	+19	+89	+5	-93	+1	+28	+11	+34	-16	+7	+28	+30	-10	+25	+17

Governor: Images and Ballot

In the race for Governor, Gov. Greg Gianforte (R) leads Ryan Busse (D) by a 54% - 38% margin. Gianforte's image is only narrowly favorable at 47% - 43%. Busse is slightly positive among those with an opinion at 26/21, but he is undefined to more than half of voters.

- Gianforte is up by 26-points among voters 50+, while he has a 4-point lead among voters under 50.
- Both candidates are winning their party's voters by similar margins, while Gianforte is up 10-points with Independents.
- Of all polled in the survey, Gianforte has the largest image gap between voters 50+ and voters 18-49 at a net 31-points. The 50+ are pushing him into positive territory.
- Busse's image is mixed among voters 50+, with his strongest group being voters 35-49.

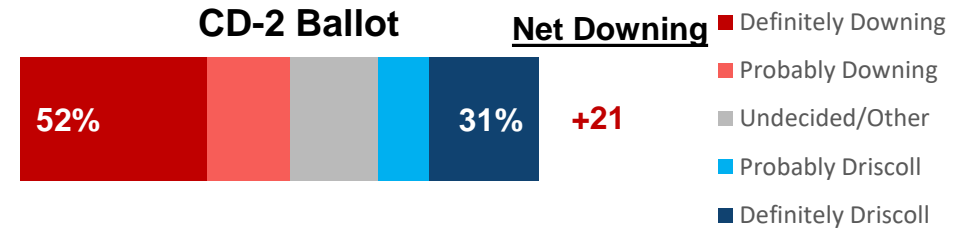
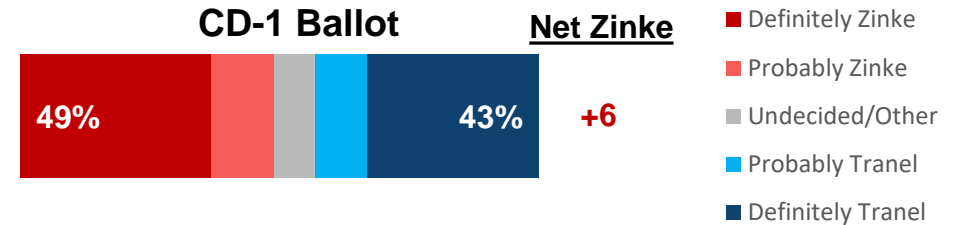


	All likely voters	Voters 18-49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
Gianforte net favorable	+4	-13	+18	-8	-17	+15	+20	+64	-3	-81	-6	+16	+10	+27	-13	-4	+16	+15	-12	+17	+13
Busse net favorable	+5	+9	+1	+4	+13	+1	+2	-25	+6	+50	+11	-2	+11	-9	+18	+10	-3	-4	+17	-1	-6
Gov. Ballot: Net Gianforte	+16	+4	+26	+4	+5	+26	+25	+85	+10	-86	+4	+29	+15	+37	-12	+11	+30	+29	-2	+28	+30

Congressional Ballots

Of Montana's two congressional districts, the 1st is much more competitive than the 2nd. The incumbent Rep. Ryan Zinke (R) leads Monica Tranel (D) 49% - 43%. In the open 2nd district, Troy Downing (R) is up by a comfortable 52% - 31% margin over John Driscoll (D).

- Zinke is ahead by 23-points among voters 50+ while Tranel keeps the race competitive thanks to her 14-point lead with voters 18-49.
- Tranel has a 7-point lead with Independents, and has Democrats well consolidated, with Zinke ahead thanks to a Republican affiliation advantage in the district.
- In CD-1, there are sizable gaps by gender, region, and educational attainment similar to the Senate and Presidential ballots.
- With the exception of Democrats, Downing is ahead across demographic groups in CD-2.



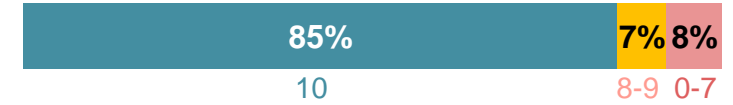
	All likely voters	Voters 18-49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll +	Care-givers 50+	Swing Voters 50+
CD-1 Ballot: Net Zinke	+6	-14	+23	-14	-13	+20	+24	+84	-7	-90	-10	+22	+12	+33	-27	+1	+23	+21	-13	+23	+16
CD-2 Ballot: Net Downing	+21	+24	+19	+5	+37	+26	+14	+81	+20	-81	+13	+30	+7	+32	+5	+10	+31	+31	+3	+21	+8

Political environment

85% of Montana voters say they are a 10 out of 10 on motivation to vote this November. This rises to 92% among voters 50+, 15-points higher than voters under 50.

- There is no partisan gap on vote motivation between Republicans and Democrats, both of whom are higher than Independents.
- Just a quarter of Montana voters think the country is headed in the right direction with 70% saying wrong direction.
- More than 3-in-5 are worried about their personal financial situation overall.
- Caregivers 50+ are high both on their vote motivation and on their personal financial worry.

Motivation to Vote (0-10 Scale)



Mood of the Country



Personal Financial Situation



	All likely voters	Voters 18 – 49	Voters 50+	Voters 18-34	Voters 35-49	Voters 50-64	Voters 65+	GOP	Ind	Dem	Women	Men	Women 50+	Men 50+	Urban	Sub-urban	Rural	<Coll	Coll+	Care-givers 50+	Swing Voters 50+
Motivation: 10	85	77	92	65	86	91	92	91	75	91	86	84	92	91	84	82	88	84	86	94	79
% Right Direction	26	25	27	22	27	23	29	4	25	63	28	24	30	23	34	26	23	21	34	25	20
% Worried	62	64	61	67	62	66	57	75	60	44	65	59	62	59	54	59	66	70	51	71	61



ISSUES DRIVING THE ELECTION

Most important issues (1st + 2nd choice) determining Age 50+ vote

- Among voters 50+, more than half pick a personal economic issue as one of their top voting issues this November. Nearly a quarter pick at least one of Inflation and jobs/economy, with 12% also saying Social Security. Sheehy holds a sizable 38-point lead over Tester with this group.
- The biggest single issue is immigration, which is highest among Republicans 50+, but it is the top issue for every major demographic group except Democrats 50+.
- Democratic voters 50+ prioritize threats to democracy and abortion as their top issue set, differentiating them from the majority of Montana voters 50+.

Q32. Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote this November. Q33. And which of the remaining issues would be next most important to you personally in deciding your vote this November?

	Women 50+	Men 50+	Voters 50 - 64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Sub-urban 50+	Rural 50+	<Coll 50+	Coll+ 50+	Care-givers 50+	Swing Voters 50+	Net Trump - Harris 50+	Net Sheehy - Tester 50+
Personal economic Issues (Inflation, economy/jobs, Social Security) 53%	51	56	53	54	64	53	32	54	53	52	55	50	58	57	+47	+38
Immigration and border security	35	45	39	41	64	33	3	27	36	45	43	34	39	31	+93	+88
Inflation and rising prices	24	24	31	19	34	23	6	22	23	25	25	23	25	23	+73	+58
The economy and jobs	21	26	21	25	28	26	9	22	26	23	23	24	22	24	+56	+51
Threats to democracy	22	18	24	17	7	20	45	26	26	17	17	25	19	15	-62	-62
Abortion and reproductive rights	24	13	21	16	8	18	39	24	22	16	16	23	14	14	-64	-66
Taxes, government spending and debt	9	18	17	11	16	16	4	6	13	16	13	15	17	15	+67	+53
Social Security	13	12	6	17	8	14	18	15	10	10	14	9	18	20	-21	-36
Gun control/gun rights	6	10	9	8	8	10	7	10	4	9	9	7	8	9	--	--
Health care	8	8	6	9	*	9	21	7	11	8	5	13	7	5	--	--
The environment and climate change	12	4	9	7	3	7	19	8	8	8	7	9	8	10	--	--
Foreign policy and military defense	7	8	6	9	10	8	2	7	6	9	8	6	6	9	--	--
Law & order and crime	7	5	5	6	7	6	4	6	5	6	6	6	5	8	--	--
Medicare	6	3	2	7	2	4	10	6	4	4	6	1	6	6	--	--

■ First ■ Second □ Combined

Key issues for voters 50+

- Issues central to older Americans will also be very important to most Montanans 50+ as they vote this November. These issues are led by Social Security followed by Medicare, cost of housing, and policies to help seniors live independently as they age.
- Sheehy, who leads by 16-points among voters 50+ overall, has narrower advantages among voters prioritizing Social Security, Medicare, and policies helping seniors live independently. These are key voters who both campaigns will want to win in November.

Q35-40. Please tell me how important each of the following issues are when deciding your vote this November: extremely important, very important, somewhat important, not too important, or not at all important.

		Women 50+	Men 50+	Voters 50-64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Sub-urban 50+	Rural 50+	<Coll 50+	Coll+ 50+	Care-givers 50+	Swing Voters 50+	SS: Major Source 50+	Net Trump Harris 50+	Net Sheehy - Tester 50+
Social Security		84	71	78	77	79	73	84	77	78	77	83	69	81	79	88	+20	+12
Medicare		78	63	67	73	66	67	85	72	73	68	75	64	76	74	81	+13	+5
Cost of Housing		67	57	74	53	66	55	68	64	63	60	64	60	69	60	66	+24	+15
Policies to help seniors live independently at home as they age		68	54	63	60	61	54	74	62	60	61	66	53	68	62	69	+14	+8
Cost of Utilities		62	54	70	50	66	53	53	55	55	60	63	50	61	60	63	+35	+26
Cost of Prescription Drugs		61	51	59	54	54	52	68	60	56	54	61	48	65	57	65	+9	+1

■ Extremely Important ■ Very Important □ Combined

Protecting voters 50+ — Federal issues

- Candidates who will work to protect Social Security and support family caregivers will benefit at the ballot box among Montana voters 50+. These issues get majorities across the 50+ electorate to say they would be more likely to vote for a candidate advocating for them.

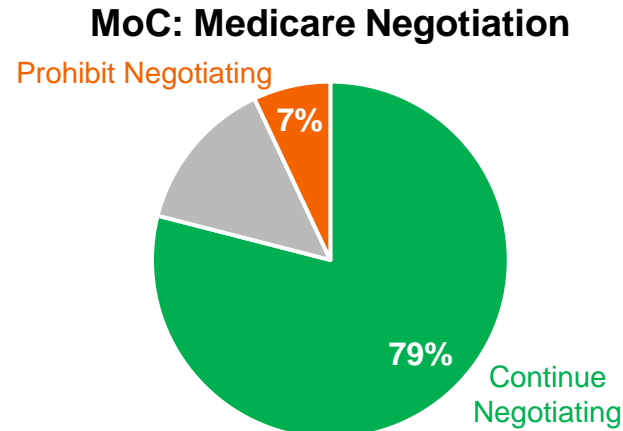
Q44-48: Thinking about issues that could be addressed in Washington, for each of the following statements, please tell me if you would be more likely or less likely to vote for a candidate that advocated this position. If it would have no impact on your vote, just say so.

	Women 50+	Men 50+	Voters 50 – 64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Sub-urban 50+	Rural 50+	<Coll 50+	Coll+ 50+	Care-givers 50+	Swing Voters 50+	SS: Major Source 50+
Making sure workers get the Social Security they paid into and earned through a lifetime of hard work			93	92	92	92	95	92	91	93	93	92	94	94	95
Protecting Social Security from cuts that would be used to reduce the nation's debt			84	68	74	73	78	73	75	76	74	76	76	77	76
Provide support for family caregivers who are helping their loved ones live independently in their homes			66	74	63	70	89	76	76	68	73	66	79	75	76
Providing a tax credit for unpaid family caregivers who work to help cover the costs associated with caring for a family member			67	64	57	64	84	71	65	62	66	64	71	66	70
Provide paid leave so unpaid family caregivers can care for loved ones without losing their job or salary.			63	63	54	61	84	70	64	60	66	59	68	66	69

■ Much More Likely ■ Somewhat More Likely □ Total More Likely

Medicare negotiation

- 4-in-5 Montana voters 50+ support a member of Congress who wants Medicare to continue negotiations on drug prices with just 7% wanting a member who will prohibit Medicare from negotiating.



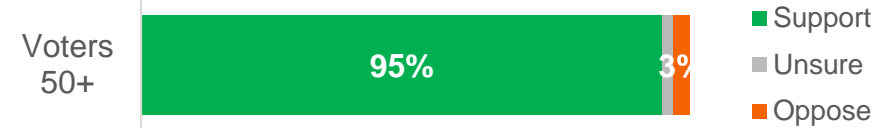
Q49. A new law allows Medicare to start negotiating with drug companies for lower prices. Some in Congress want Medicare to continue negotiating for lower prices. Others in Congress want to repeal the law, prohibiting Medicare from negotiating for lower prices at all. Which member of Congress do you support?

Voters 50+	All voters 50+	Women 50+	Men 50+	Voters 50 – 64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Suburban 50+	Rural 50+	<Coll 50+	Coll + 50+	Caregivers 50+	Swing Voters 50+
% Support Member who wants to continue negotiation	79	82	75	77	79	73	78	90	81	78	78	78	80	78	74

Protecting voters 50+ — State issues

- 95% of Montana voters 50+ support the state legislature providing lasting property tax relief that would make it easier for older Montanans to remain in their homes as they age.
- Three quarters of Montana voters 50+ favor renewing the Medicaid expansion program before it ends next June. This includes support from 64% of Republicans 50+.
- 74% also support Montana funding a state tax credit to help with out of pocket expenses for unpaid family caregivers taking care of aging loved ones.

Property Tax Relief for Older Montanans



Q50. Do you support or oppose the state legislature providing significant and lasting property tax relief to make it easier for older Montanans to remain in their homes as they age?

Renew Medicaid Expansion



Q51. Montana's Medicaid expansion program, a public health insurance option for low-income adults, is scheduled to end in June 2025. Montana receives over \$900 million dollars from the federal government annually for the program which provides health care for approximately 85,000 eligible Montana adults. Do you support or oppose renewing the Medicaid expansion program before it is scheduled to end next year?

Program for Family Caregivers



Q52. Do you support or oppose Montana funding a state tax credit to help with some of the out of pocket expenses of unpaid family caregivers who are taking care of aging loved ones?

Voters 50+	All voters 50+	Women 50+	Men 50+	Voters 50 – 64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Suburban 50+	Rural 50+	<Coll 50+	Coll + 50+	Caregivers 50+	Swing Voters 50+
% Support – Property Tax Relief for Older Montanans	95	96	94	94	95	94	95	97	94	95	95	96	93	96	95
% Support – Renew Medicaid Expansion	74	76	71	73	74	64	74	92	78	78	70	73	74	71	73
% Support – Program for Family Caregivers	74	77	71	73	75	67	75	87	80	74	73	77	70	75	72

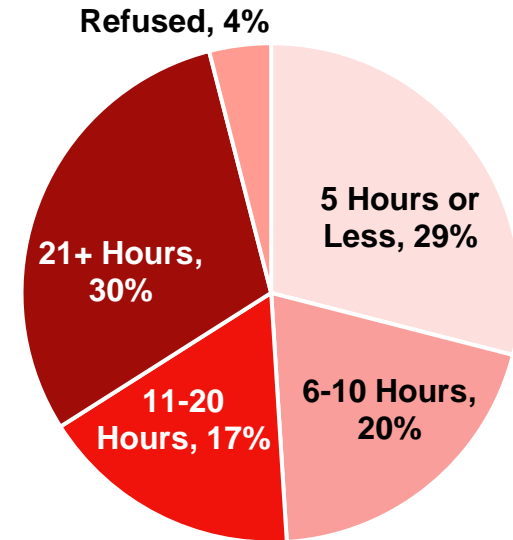
Family caregivers matter

- 1-in-4 Montana voters 50+ are family caregivers, making up 14% of Montana voters overall.

A family caregiver is someone who provides care or assistance to an older or ill adult, or someone with a disability. **Do you consider yourself to be a family caregiver?**



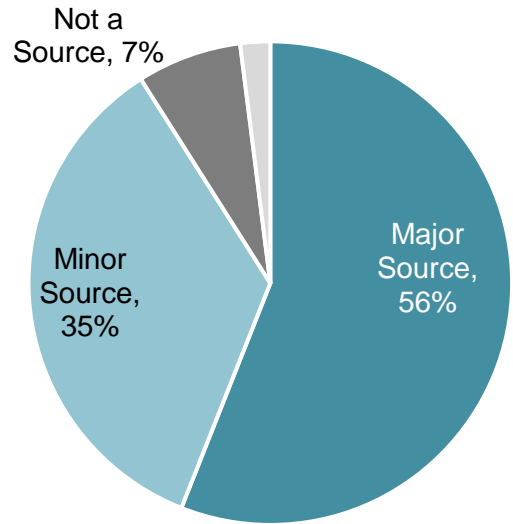
Time Spent Caregiving Weekly:
(Among Caregivers 50+)



Voters 50+	All voters 50+	Women 50+	Men 50+	Voters 50 – 64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Suburban 50+	Rural 50+	<Coll 50+	Coll + 50+	Swing Voters 50+
Family caregiver	25	29	21	19	29	23	27	27	19	20	28	26	23	25

Importance of Social Security

- A 56% majority of Montana voters 50+ say Social Security is or will be a major source of income for their household.
- Groups that are even higher include women, voters 65+, Democrats, those without college degrees, and Swing voters 50+



Is Social Security now, or do you expect it to be, a major source of income for your household, a minor source of income for your household, or not a source of income for your household?



Voters 50+	All voters 50+	Women 50+	Men 50+	Voters 50 – 64	Voters 65+	GOP 50+	Ind 50+	Dem 50+	Urban 50+	Suburban 50+	Rural 50+	<Coll 50+	Coll + 50+	Swing Voters 50+
Social Security major source	56	62	49	44	64	54	54	63	59	53	55	61	46	59

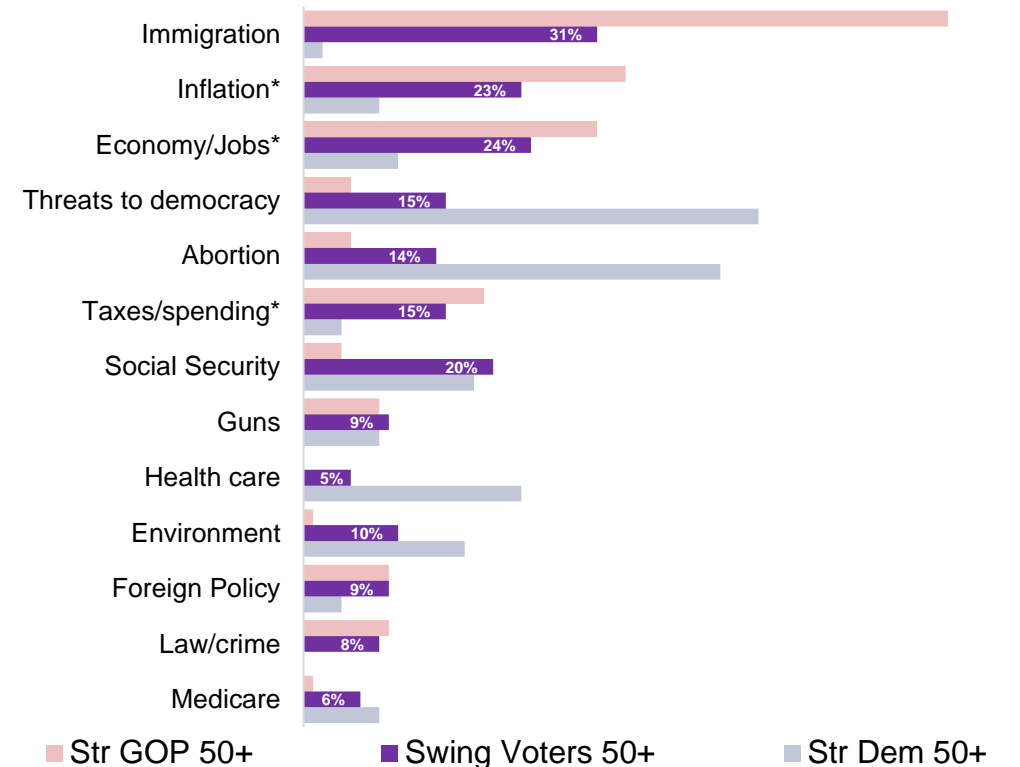
Swing Voters 50+

- Swing Voters 50+, who do not vote straight ticket for one party or the other, account for 25% of Montana voters 50+. They are more likely to be Independents than voters overall.
- On the issues, almost 3-in-5 prioritize a personal economic issue. They are more diverse in their issue prioritization, much lower than straight ticket Republicans on immigration, and much lower than Dems on threats to democracy and abortion.

	Straight GOP 50+ n371 (46%)	Swing Voters 50+ n201 (25%)	Straight Dem 50+ n228 (28%)
GOP	70	33	3
Independent	29	53	36
Dem	1	14	61
Conservative	85	45	7
Moderate	12	33	49
Liberal	1	10	41
Female	44	55	58
Male	56	45	42
50-64	41	45	40
65+	59	55	60
<College	68	67	52
College+	32	32	48
Urban	15	18	26
Suburban	19	15	24
Rural	64	60	48
Caregiver	26	25	23

Most Important Issues (1st + 2nd Choice)

***Personal Economic:** Straight GOP: 64%, **Swing Voters: 57%**, Straight Dem: 33%



Montana voters 18+

Fabrizio Ward+

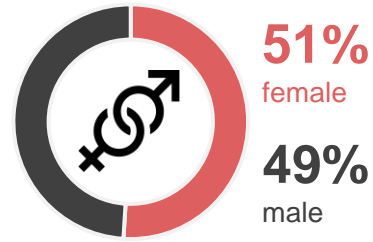


AARP commissioned the bipartisan polling team of [Fabrizio Ward](#) (R) & [David Binder Research](#) (D) to conduct a survey of voters in Montana. The firms interviewed 1,064 likely voters, which includes a statewide representative sample of 600 likely voters, an oversample of 464 likely voters age 50 and older. The survey was done between August 25-29, 2024. The interviews were conducted via live interviewer on landline (25%) and cellphone (35%), as well as SMS-to-web (40%). The sample was randomly drawn from the Montana voter list. The margin of sampling error at the 95% confidence level for the 600 statewide sample is $\pm 4.0\%$; for the 800 total sample of voters 50+ is $\pm 3.5\%$.

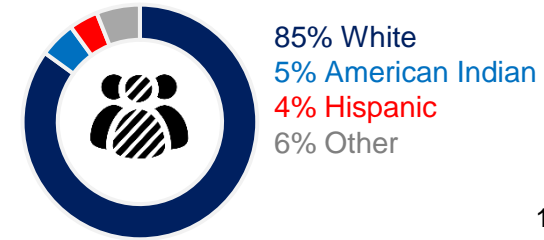
Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe.

For more information about this survey, contact Kate Bridges at kbridges@aarp.org. Media inquiries Montana media contact Stacia Dahl at sdahl@aarp.org; national media contact media@aarp.org.

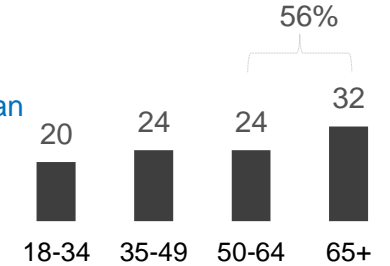
GENDER



RACE



AGE



PARTY ID



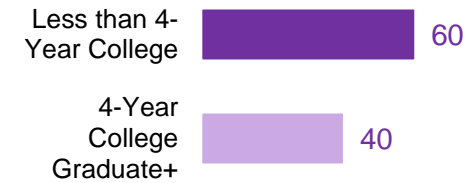
EMPLOYMENT



LIVING IN...



EDUCATION



Montana voters 50+

Fabrizio Ward+

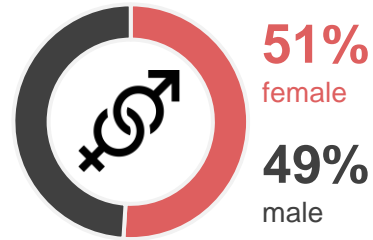


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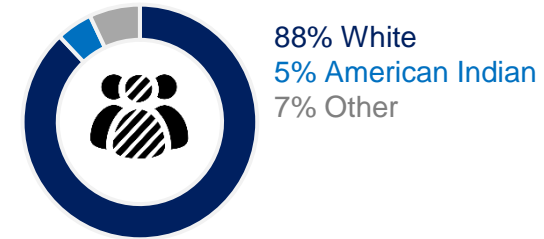
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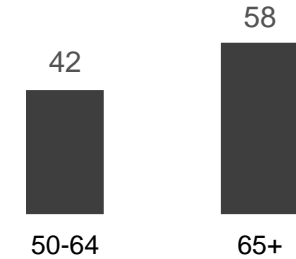
GENDER



RACE



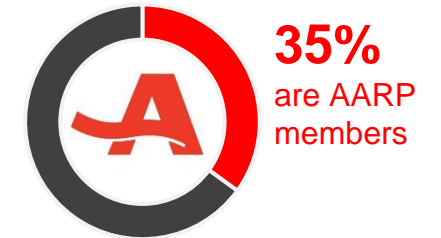
AGE



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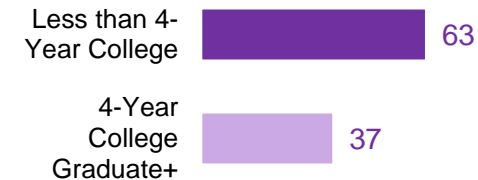
AARP



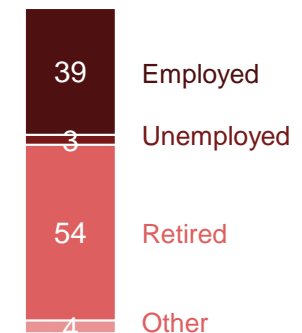
LIVING IN...



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This research was designed and executed by AARP Research